

MUSICAL CONTESTS

SQUARE DANCING

CONCERTS

WORKSHOPS

16th Annual

# HOPPIN' JOHN

## FIDDLERS' CONVENTION



Chatham County's local traditional music festival—a family event

## 2023 SPONSORSHIP OPPORTUNITIES

SEPTEMBER 14-16, 2023

Old-Time Fiddlers' Convention  
Competitions • Square Dances  
Concerts • Workshops • Jams  
Musician Showcases • Cake Walk  
Kids Tent • Musical Hayrides  
Craft Vendors • Camping  
Old-Fashioned Family Fun for All Ages



### THE 16th ANNUAL HOPPIN' JOHN FIDDLERS' CONVENTION

celebrates the traditional music and dance of North Carolina in a three-day family event, deep in the heart of Chatham County.

A program of Shakori Hills Community Arts Center, Hoppin' John Fiddlers' Convention sets the stage for folk musicians and music lovers to gather together, play music, dance, share tunes and stories, and learn from one another. Since the early 1900s, fiddlers conventions have played an important role in keeping this traditional music alive and relevant. Hoppin' John continues the tradition, while creating its own down-home and welcoming atmosphere.

From campsite jams to dance contests and kids canjo-making, Hoppin' John is a full participation musical experience with the deepest of roots.

Hoppin' John creates the rare situation in which there is little distinction between audience and performer.

# SPONSORSHIP PACKAGES



## HOPPIN' JOHNNY - \$1500

On-Stage Announcements During Event • Large Banner • 10x10' Sponsor Booth • Logo on Poster and Handbill • (5) Sponsor Posts on Social Media  
Logo and Link on Website • Logo in Program • (8) Sponsor Tickets

## BUDDY WITH A BANJO - \$700

On-Stage Announcements During Event • Small Banner • 10x10' Sponsor Booth • Logo on Poster • (5) Sponsor Posts on Social Media  
Logo & Link on Website • Logo in Program • (4) Sponsor Tickets



## PIEDMONT TRAIL RIDERS - \$500

10x10' Sponsor Booth • Logo on Poster • Logo and Link on Home Page • Logo in Program • Stage Mentions During Event  
(2) Sponsor Tickets • (4) Sponsor Posts on Social Media



## DANCING FIDDLER - \$300

10x10' Sponsor Booth • (3) Sponsor Posts on Social Media  
Logo in Program • Logo and Link on Website  
Stage Mention During Event • (2) Sponsor Tickets



For 16 years, the Hoppin' John Fiddlers' Convention has been bringing folks together in the beautiful countryside of Chatham County for an unplugged, hands-on, old-fashioned, inclusive, family musical experience.

## ABOUT THIS OPPORTUNITY

SPONSORING HOPPIN' JOHN is an excellent way to reach families, community members and potential patrons who value the abundance that this region has to offer. It's also a wonderful way to align your business or organization with a mission of arts education, music preservation, experiential learning and an inclusive version of our North Carolina traditions.

With over 1,000 attendees and participants, 1,000 one-of-a-kind posters, and 8,000 handbills distributed locally and regionally, sponsoring Hoppin' John 2023 is great exposure!

To become a sponsor, please email Julie Amani at [info@HoppinJohn.org](mailto:info@HoppinJohn.org)

